



## Turkish business world steps forward with the B20

G20, the main platform of the global economic policy today, has gained further importance in the global order as new balances come into existence and easy access to financial tools decreases. In such an environment, Turkey taking on G20 term presidency from Australia and thereby increasing Turkey's effectiveness

in discussions which will shape global economic system presents great opportunities for increasing Turkey's profile internationally as well as enabling the Turkish business community to come to the fore in the global scene.

Turkey has take over the B20 Executive chairmanship helm and is

preparing to stamp Turkey into the global headlines. Stating that Turkey must turn the 2015 G20 Summit into opportunity, TOBB President and B20 Turkey Executive Council President M. Rifat Hisarcıklioğlu said, "If properly made use of it, we will have the chance to resolve the global issues adversely effecting us."

## TOBB President Hisarcıklioğlu receives Golden Honor Medal from the Austrian Economic Chamber

TOBB) Başkanı M. Rifat Hisarcıklioğlu received the Golden Honor Medal from the Austrian Federal Economic Chamber (Wirtschaftskammer Österreich / WKÖ). The ceremony took place at the WKÖ Julius Raab Hall during which Commerce Chambers President DI. Walter Ruk presented Hisarcıklioğlu with the award. Expressing that the award honors him greatly,



Hisarcıklioğlu stated that Austria is one of Turkey's closest investment partners and emphasized that TOBB is always in support of free trade.

Attending the ceremony were Austrian Chamber President Christoph Leitl, TOBB Board Vice President Halim

Mete, TOBB Board Treasurer Faik Yavuz, TOBB Board Members Salih Zeki Murzioğlu, Şahin Bilgiç, Necdet Özer, Cengiz Günay and Ebubekir Bal, various Chamber/Exchange presidents as well as many business people from both countries.

## Women make up **45 of 100** new employments

32nd issue of the Turkey Economic Policy Research Foundation (TEPAV) Employment Monitoring Bulletin has been published. Looking into women's employment using data from the Social Security Institute and Turkey Employment Institution, the bulletin reports that the highest increase of women with insured employment has been in the building and landscaping sector with 76,000. This sector is followed by retail with an increase of 32,000, food and beverage sector with 25,000, and the education sector with 20,000.

An increase of 50,000 has been observed in the production industry in regards to insured women's employment. The highest increase in insured women's employment was in the clothing production sector with 16,000.



## First steps in **BALO Inc.'s** investment plans in Europe

Established under the leadership of the Union of Chambers and Commodity Exchanges of Turkey (TOBB), the Great Anatolia Logistics Organizations (BALO) Inc. and the Austrian Federal Railways (OBB) freight company Rail Cargo Austria (RCA) have signed a protocol to undertake a joint venture in Germany. TOBB President M. Rifat Hisarcıklioğlu and Austrian Federal Railways President Christian Kern acted as witness to the signing of the protocol by BALO Inc. Board Chairman Harun Karacan and RCA General Director Erik Regter.

TOBB President M. Rifat Hisarcıklioğlu stated that entrepreneurs in Anatolia want to cooperate more with Europe. Stating that road transportation is an unviable method to achieve this, Hisarcıklioğlu reported that provinces such as İzmir, Bursa, Kocaeli and İstanbul conduct most of their exports to European countries while the exports of Anatolian provinces present a very small share of total.



## "Fierce Ideas" necessary to survive in the entrepreneurial jungle

The Global Entrepreneurship Week, celebrated throughout the world in over 140 countries, held one of its most important activities, the "Power of Future" (g3) Forum 2014 was held in Suada, İstanbul. Hosted by the Union of Chambers and Commodity Exchanges of Turkey (TOBB), International Entrepreneurship Center (UGM) and GATE Events and sponsored by Vodafone with the support of the Turkish Economy Bank (TEB) Private Banking Angel Investing Platform, the g3 Forum 2014 was held with the theme of "Fierce Ideas" and the attendance of 615 entrepreneurs and prominent business people. Additionally great interest was shown to the Forum from all 81 provinces of Turkey as well as many different age ranges who are entrepreneurs or aiming to become entrepreneurs.

## EU's water policy: The lesser evil model

Without an international water management agreement, EU has created a long term calendar detailing its water policy goals. Turkey's agenda is filled with new legislation. Having taken up a leading role in environmental preservation, it is too early to tell if the EU will be able to attain its goals. The most important issue is the fact that priorities are different for new members.



## Hisarcıkloğlu urges European business community to cooperate in B20



Union of Chambers and Commodity Exchanges of Turkey (TOBB) President and European Union of European Chambers of Commerce and Industry (Eurochambres) Vice President M. Rifat Hisarcıkloğlu attended various functions in Brussels. Hisarcıkloğlu addressed the Council of European Companies in the European Parliament Hall, presided over the Eurochambres European Expansion and

Neighborhood Policy Committee and attended the Eurochambres Global Chambers Platform business breakfast. Took part in a delegation of TOBB Board Members and Chamber/Exchange Presidents at the third Council of European Companies meeting. Hisarcıkloğlu provided information in regards to Turkey's approach to B20 at the Council of European Companies and urged European companies to cooperate.



## Joy of graduation at TOBB ETÜ

The Union of Chambers and Commodity Exchanges of Turkey University of Economics and Technology (TOBB ETÜ) held its 2013-2014 Educational Year Graduation Ceremony and the 2014-2015 Educational Year Opening Ceremony on the same day. Speaking at the ceremony attended by alumni, their families, students, academic staff and dignitaries at the TOBB ETU Sports Hall, TOBB ETÜ Board of Trustees Chairman M. Rifat Hisarcıkloğlu stated that, as TOBB, their proudest project is founding TOBB ETU, a bastion of education.



## First waitstaff in Turkey to receive their Vocational Proficiency Certificates

The Vocational Examination and Certification Center established under the Antalya Chamber of Commerce and Industry (ATSO) has presented the first certificates to the waitstaff which successfully completed their certification following proficiency exams. Attending the ceremony at ATSO were ATSO Board Chairman Çetin Osman Budak, ATSO Board Members Mustafa İssi, All Gastronomy Management Association (TGYD) Chairman Aydın Özdemir, Co-President Hamza Yalçın, Trendy Hotel Group Vice President Mehmet Tümbül, ATSO Vocational Examination and Certification

Center (MESEM) directors and Trendy Hotels waitstaff who successfully completed their certifications.

Antalya TSO Board

Chairman Çetin Osman Budak emphasized that the Vocational Proficiency Certificate provides both employer and employee with many advantages.

