

**TOBB President M. Rifat Hisarcıkılıođlu:**

# Turgut Özal will live in Turkish nation's heart for ever

It's exactly a quarter century since Turgut Özal's decease. His vision and actions, which differentiated him among ordinary politicians, made his name unforgettable among our nation despite such a long time.

Turkey expert and well known political scientist Rustow says "Turkey experiences three revolutions; Atatürk founding national state; İnönü deciding to transform into a democracy and Turgut Özal changing the economic mindset."

Numerous phenomena such as pluralistic and free thought environment, competition based economy which steer our lives, our economy and our daily life today, have entered our agenda with Özal. He fit centuries into his political life with a short span of 10 years. He transformed Turkey into a modern and contemporary country by getting Turkey out of its shell. With his favorite terms, he made Turkey to step into a new age.

It's Turgut Özal's vision, personality and politics that will allow him to live in the heart of the Turkish nation forever. Our people found themselves in Özal's personality and therefore embraced him with whole heart.



## E-commerce is the future



Internet access getting much more available in the last 10 years, new technologies like computers, tablets, smart phones swiftly entering our lives and especially shopping behavior changing leads to a significant growth in E-commerce.

Global e-commerce volume is expected

to reach a respectable level of 10 trillion dollars in the next two years. More surprisingly, it's expected that the lion share will be generated by inter-company and international wholesale trade. This is a share of 7 trillion dollars and has an almost two-fold size of end-consumer market. Turkish Union of

Chambers and Commerce (TOBB) President M. Rifat Hisarcıkılıođlu underlined the importance of e-commerce and spoke as follows:

"We should always keep in mind: Who can't catch up with the technology, will be left behind. E-commerce is the future and we have tremendous opportunities ahead of us."

## “Turkey integrated in the global economic system with reforms”

**T**urkish Union of Chambers and Commodity Exchanges (TOBB) together with Senate of Economy and Technology University (ETÜ), entitled Association of European Chambers of Commerce and Industry (Eurochambres) President Dr. Christoph Leitl with honorary PhD for “International Entrepreneurship”

TOBB ETÜ Chairman of the Board of Trustees and TOBB President M. Rifat Hisarcıkloğlu spoke as follows:



“My dear friend Christoph, whom we will entitle with honorary PhD here today, is a real European and a real entrepreneur. He is an ambitious leader believing in European Chamber movement and a reliable friend.”

TOBB President Hisarcıkloğlu, told that Turkish economy integrated with the global economic system with reforms and became one of the largest 20 economies and a G20 country.



**A**nother 18 chamber and commodity exchange accredited in the 13th term and 96 chamber and commodity exchange completed all unit and document renewal audits, were given their accreditation certificates in a ceremony took place in TOBB Conference Hall.

The ceremony took place with the attendance of Minister of Customs and

Trade Bülent Tüfenkci and TOBB President M. Rifat Hisarcıkloğlu.

TOBB President M. Rifat Hisarcıkloğlu said “First we disciplined ourselves. Then we extended these training across the country. There was no single chamber, competent of writing a project back in 2002. Only five of the chambers could communicate in a foreign language. But

today, fortunately, our Chambers and Commodity Exchanges realized projects valued at 800 billion liras.”

Minister of Customs and Trade Bülent Tüfençi on the other hand said “Our Chambers and Commodity Exchanges are strong. We will be far better than yesterday and will see positive outcome from it.”

## Tekirdağ waiting for its investors



**T**ekirdağ offers attractive investment opportunities with its proximity to Istanbul and Europe with thanks to its location. With a population of more than 1 million people and a coast of 135 kilometers, a socially, culturally and economically developed part of Thracia, Tekirdağ is almost a metropolis

It's one of the top ten cities or top cities in province with its 13 organized industrial zones across the city and a deal European Free Trade Area, in terms of all development indices across Turkey.

Tekirdağ made some significant achievements in the last couple of years and Tekirdağ Chamber of Commerce and Industry and Commodity Exchange played a huge role in that.

Tekirdağ Chamber of Commerce and Industry Chairman Cengiz Günay said "We develop and implement many diverse projects to put Tekirdağ's tremendous potential to good use and realize it. We are attentive not to löse any time to realize these projects with our central management, local municipality and Namık Kemal University."

**T**here are strong signs indicating the trade – which grew by a fastest pace of the last five years – had a strong year-start. According to trade statistics, international air cargo grew by 6% in November and container traffic grew by 2% in January in the largest ports across the globe.

Increased demand parallel with the economic recovery contributes to a stronger global trade. Teletrac Navman revealed a report regarding best traded 18 products in exports and imports globally.

These products go around the globe on big containers, just like commodities and dry cargo. The report gives information on total value of these products, their share in global trade and information on exporter and importer countries.

## Here are the top selling products across the globe!

