



TOBB President M. Rifat Hisarcıkloğlu: Turkey should not miss out on the technological revolution

Data Management consists of collecting, processing and using the data. It is not only about software, but also about hardware. From the viewpoint of the manufacturing industry, both

the organization and operation ways of factories are being transformed as well as the qualities of the materials manufactured in these factories. On the other hand, the relationship between the industry and

services sectors deepens. In short, data collection and processing is becoming the center of our lives.

In consequence, data is a subject of development. Almost all of the companies to lead the process via information and communication technology applications that enable data collection have been from developed countries. Facebook, Google and Amazon are the first ones to come to mind. The same is also valid for Uber, AirBnB and Netflix. Turkey, on the other hand, still doesn't have a unicorn to lead the way. All in all, we spend more time gossiping about the matter instead of working on it. And now, with the digital service tax regulation, we are once more shooting ourselves in the foot with the "tax anyone you can catch" understanding.

It would be beneficial for Turkey to abolish this approach towards technological development and tighten its relationships in the new mediums brought by developing technology. Otherwise, we will miss out on the technological revolution, just like we did with the industrial revolution, and left gazing on others' results.



"Protecting our regional products"

The Regional Products Fair (YÖREX) organized by Antalya Commodity Exchange (ATB) with the support of the Union of Chambers and Commodity Exchanges of Turkey (TOBB) opened its doors for the tenth time on October 23rd, Wednesday with "What is famous in your region?" slogan. The fair was open until the evening of October 27th and this year for the first time, regional products from all 81 cities in Turkey in addition to the TRNC

were exhibited. Held at ANFAŞ Fair Center, YÖREX's opening speech was given by Mr. Mustafa Varank, the minister of Industry and Technology, and Mr. M. Rifat Hisarcıkloğlu, the President of the Union of Chambers and Commodity Exchanges of Turkey (TOBB).

During his opening speech, TOBB President M. Rifat Hisarcıkloğlu said that the fair started a decade ago with only 40 participating cities and 24 thousand visitors but today, it became a giant national



organization with the participation of all 81 cities and over 200 thousand visitors.

TOBB President Hisarcıkloğlu mentioned that YÖREX is now a showcase for Turkey and that all colors of the country came together under this roof. He continued, "If geographical landmarks are known and cared for this much today, it is with the efforts of our Chambers, Commodity Exchanges and especially our women."



“Private sector’s role in occupational training will be increased”

The Minister of National Education Prof. Dr. Ziya Selçuk, the President of the Union of Chambers And Commodity Exchanges of Turkey (TOBB) M. Rifat Hisarcıklioğlu, Vice Chairman of the Management Board of TOBB Selçuk Öztürk

and President of Turkey Council of Education Dr. Yusuf Ekinci attended the Turkey Council of Education’s meeting at TOBB Twin Towers facility. Representatives of private education instituted told the Minister Selçuk about their agendas during the meeting.

TOBB President M. Rifat Hisarcıklioğlu thanked the Minister Selçuk about the importance they attach to consultation and dialog at the beginning of this opening speech. TOBB President Hisarcıklioğlu said, “It is clear how a Minister right from the heart of the business world can change the balances with pleasure. We would like congratulate himself once more for the visionary steps he has taken so far.”

TOBB President Hisarcıklioğlu emphasized that education is not an issue of the past or today, but an issue of the future and expressed that an education-related decision to be made today will impact the following decades. TOBB President M. Rifat Hisarcıklioğlu said, “Through our Chambers and Commodity Exchanges, we make sure that the occupational training is designed as dynamic as possible and in line with the needs of the industry, commerce and agriculture. We will generalize the public-private sector co-management model in all aspects of occupational training. The private sector’s role in occupational training will be increase.”



“We should have a success story Similar to the EU’s”

The President of the Union of Chambers And Commodity Exchanges of Turkey (TOBB) M. Rifat Hisarcıklioğlu attended the opening of Turkish Business and Investment Forum organized at Tashkent, the capital city of Uzbekistan and gave a speech at the opening. TOBB President Hisarcıklioğlu emphasized in his speech that even though there are six different countries, there is a single nation and said, “We have an economic size of USD 1.1 trillion,

a foreign trade of about USD 560 billion and a population of 160 million. I mean, we become a global power when we come together. On the other hand, when we look at the trade between each other, we see that the numbers are not that high. The trade that the six countries have between each other is only about USD 9 billion. It means that its share in our total trade is only 2%. Increasing this number is again up to us. I mean, trade means development

and wealthier people. We hope that Turkish Chamber of Commerce and Industry will help increase this number quickly.”

TOBB President M. Rifat Hisarcıklioğlu also said, “We should have a success story similar to the EU’s. We should define and eliminate all challenges against the trade between us, such as visas or transit certificates. Believing and taking first step are half the job. We should take the first step and let the rest follow.”



Elazığ wants to promote its brand products

Elazığ, the city which has been among the limited number of cities of attraction of Turkey in all five year development plans prepared by the Ministry of Economy until today wants to promote and market its brand products all over Turkey. Intending to activate its inner dynamics, the city expects the government to provide all kinds of support and incentives to entrepreneurs.

With its rich history, beautiful natural sites, tourism potential, underground sources, qualified man power, university, geopolitical location, means of transportation and advanced industrial areas Elazığ offers promise for the future. Asilhan Arslan, Chairman of Elazığ Chamber of Commerce and Industry told "We, representative of the business world, believe that there are steps to take and actions to take to create a synergy. Because the city has its own dynamics".

M. Ali Dumandağ Chairman of Elazığ Commodity Exchange told "We need to show our best effort to make brand products of our city known in all of Turkey. All kinds of incentive and support should be provided to our city's entrepreneurs in agriculture and animal husbandry to improve our brand values."

Women constitute the larger part of youth unemployment and it is believed that these women can be integrated into professional life faster because they highly educated. Even though the labor force participation of educated women is higher, unemployment manifests itself the most as a problem for educated women.

The results obtained from 2018 TÜİK Household Labor Force Survey Micro Set and TÜİK Labor Force Statistics emphasize the necessity of evaluating youth unemployment under gender and education titles and designing policies in line with this idea. When unemployment rates are evaluated in terms of age groups, it is seen that the highest rate of unemployment belongs to 20-24 age group. Unemployment rate in this age group is 22%. This means that every 22 people out of 100 in 20-24 age group, who wanted to participate in the labor force, were unemployed in 2018. It is a known fact that women's unemployment rates are usually higher than men's but the difference between the two is more significant in 20-24 age group.

Women's ratio in educated unemployed youths increases

